



ALPHA Corporation

2024 - 25

Corporate Profile



ALPHA WAY

Under the Corporate Philosophy of “With the mind freshened every day, we will keep changing ourselves,” ALPHA wants to be an environment-conforming entity that can exist by adapting to its business environment.

ALPHA now promotes “Management by Principle.” It refers to managing the company based on its Corporate Philosophy, Management Principle and Human Resources Principle that are put in a statutory form, and with every employee’s complete understanding of their contents that fosters “unification of values” within ALPHA Group.

We named the starting point for practicing the “Management by Principle” as “ALPHA WAY.”



Having something to aim for brings people together and enables them to take on challenges.

We are proud of our 100-year history and will continue to challenge ourselves to be a company that is loved and chosen for the next 100 years.

In April 2023, we announced the ALPHA 100 Year Declaration, “Let’s get the world moving.”

In terms of a house key, if we have a robust and “secure” lock, we can go out into the town without any worries.

If we can lock our car, we can travel to unfamiliar places even by ourselves, and we can move things and people around.

Being able to leave our luggage in a locker allows us to move around freely and does not disrupt the flow of people.

This is the ALPHA 100 Year Declaration, which is filled with our desire to “get the world moving more dynamically.”

It all started with a single key.

That was the first small step towards “peace of mind”... Starting with locks for architectural hardware, we expanded our business into housing equipment, automobile parts, and locker systems, and have grown into a manufacturing company that supplies products around the world.

Behind this lies the overwhelming “amount of irregular experiences” we have accumulated over the past 100 years, which is a strength that no other company can match.

This means that experiences with harsh environmental conditions and unexpected uses have been incorporated into appropriate strength, rigidity, and durability, and that learnings were made from the different crime prevention standards in each country, thus serving as the basis for ongoing evolution of our products.

We are entering an ambiguous times that will continue to be marked by greater volatility, uncertainty, and complexity, where many options arise. How we overcome such times and create an environment in which we can take on challenges in the future ahead will be a test of our true strength.

To that end, leveraging our 100 years of experience, we will help people and things move freely with greater “peace of mind,” and get the world moving. Each and every employee of Team ALPHA will continue to take pride in our work and work hard to be loved and chosen by everyone.

We greatly appreciate your continued guidance and support.

President and Representative Director
Tetsuyuki Tsukano

In Everyday Life ... ALPHA is always there for you

Our mission is to continue creating innovations
in the field of access capability.

Locker
System

Housing
Hardware

Automobile
Parts

Automobile



Terminal,
Airport



Rental
housing



Public
facility



Housing



Leisure
facility



AUTOMOBILE PARTS

In the Automobile Parts business, ALPHA Corporation designs, develops, and manufactures key sets and door handles needed by every automobile. With its key & keyless technology, ALPHA offers products that support safer and more comfortable car life in various scenes.



Contributing to the progress of Car Culture through realization of Innovation for Access

HOUSING HARDWARE

In the Housing Hardware business, ALPHA Corporation manufactures and markets a broad range of products including house door locks, industrial locks for automatic vending machine, ATM etc., as well as padlocks. It has provided customers with products designed for high security and convenience.



Contribute to prosperous future by providing security, ease of mind and convenience through diffusion of electronic lock

LOCKER SYSTEM

Coin Lockers, which ALPHA Corporation manufactured and marketed first in Japan, are now so popular as to be a common noun and used at stations and leisure facilities all over Japan every day.



Opening up the future by space management

ALPHA Global Network

Domestic & overseas companies and overseas offices 9 countries 19 Base

●:Automobile Parts Business ●:Security Products Business

Europe

- ① Alpha Vehicle Security Solutions Czech s.r.o.
- ② Société de Peinture de Pièces Plastiques SAS
- ③ SPPP Slovakia s.r.o.
- ④ Alpha France SAS

China

- ⑤ ALPHA (GUANGZHOU) AUTOMOTIVE PARTS CO.,LTD.
- ⑥ ALPHA (XIANGYANG) AUTOMOTIVE PARTS CO., LTD.
- ⑦ ALPHA ADVANCED AUTOMOTIVE PARTS CO.,LTD.
- ⑧ ALPHA (SHANGHAI) LOCK CO.,LTD.

ASEAN & India

- ⑨ ALPHA INDUSTRY (THAILAND) CO.,LTD.
- ⑩ ALPHA HOUSING HARDWARE (THAILAND) CO.,LTD.
- ⑪ Bangkok Sales Office
- ⑫ Alpha Security Instruments (India) Private Limited



⑰ ALPHA Corporation

Japan

- ⑰ ALPHA Corporation
- ⑱ Alpha Locker System Co., Ltd.
- ⑲ Kyushu Alpha Co., Ltd.

North America

- ⑬ ALPHA TECHNOLOGY CORPORATION
- ⑭ ALPHA INDUSTRY QUERETARO, S.A. DE C.V.
- ⑮ Alpha Industry Jalisco, S.A. DE C.V.
- ⑯ ALPHA INDUSTRY PUEBLA, S.A. DE C.V.



① Alpha Vehicle Security Solutions Czech s.r.o.



② Société de Peinture de Pièces Plastiques SAS



③ SPPP Slovakia s.r.o.



⑤ ALPHA (GUANGZHOU) AUTOMOTIVEPARTS CO.,LTD.



⑫ Alpha Security Instruments (India) Private Limited



⑬ ALPHA TECHNOLOGY CORPORATION



⑦ ALPHA ADVANCED AUTOMOTIVE PARTS CO.,LTD.



⑨ ALPHA INDUSTRY (THAILAND) CO.,LTD.



⑩ ALPHA HOUSING HARDWARE (THAILAND) CO.,LTD.



⑭ ALPHA INDUSTRY QUERETARO, S.A. DE C.V.



⑮ Alpha Industry Jalisco, S.A. DE C.V.



⑯ ALPHA INDUSTRY PUEBLA, S.A. DE C.V.



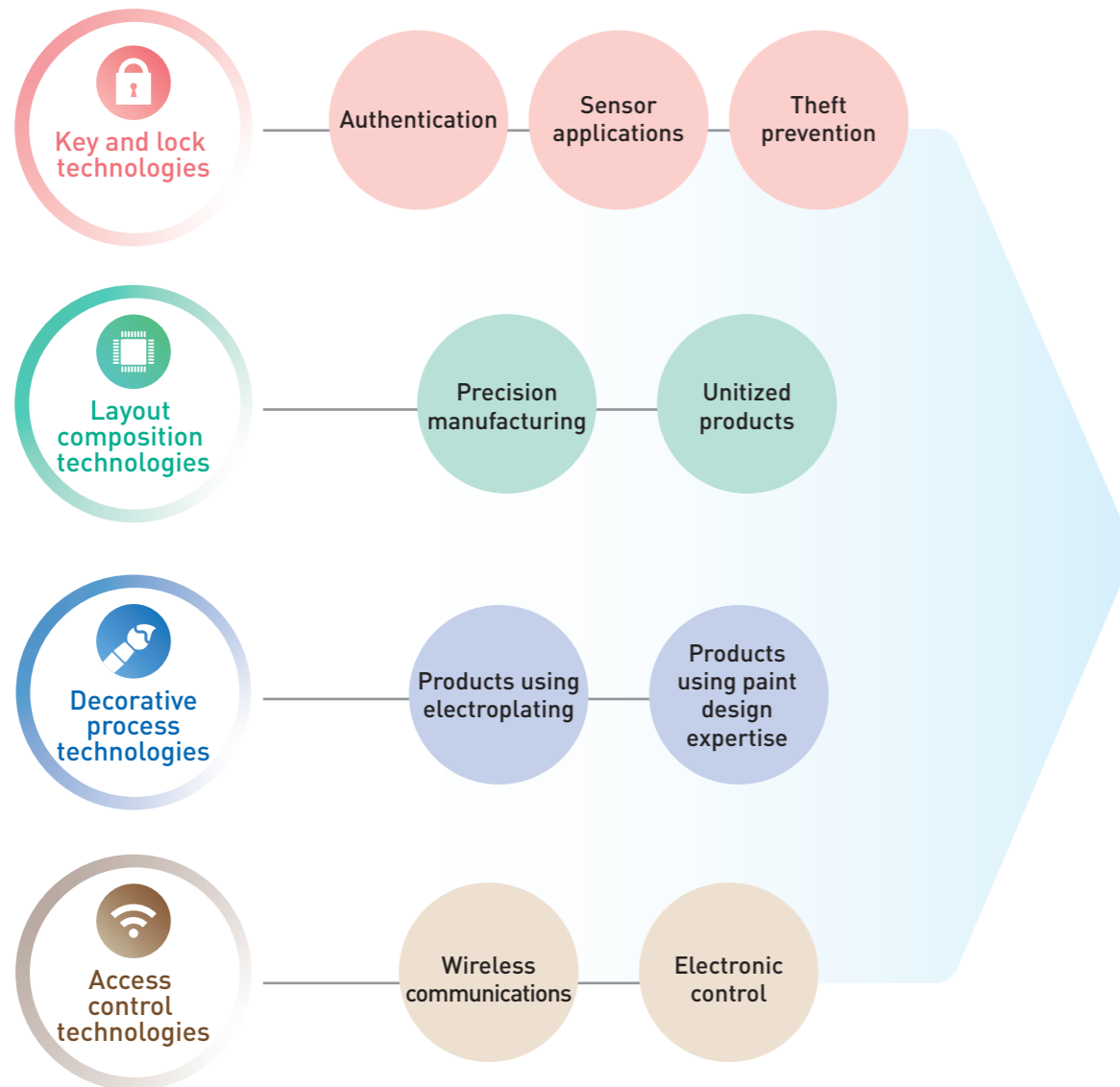
⑲ Kyushu Alpha Co., Ltd.

Core Technologies

ALPHA Corporation, which produces highly functional products such as electronic key systems for automobile and housing, precision mechanical keys and coin-operated lockers, possesses a variety of manufacturing technologies such as computer-aided die design, plastic injection molding and die-casting, surface treatment technology such as plating and painting, automatic trimming and precision

machining technologies, and automated assembly technology. ALPHA Corporation also features integrated operation of all manufacturing related processes in house.

Furthermore, through the use of network systems that manage processes from receipt of order to shipping totally and rationally, we respond swiftly to customers' diverse needs and provide security of the highest quality.



Sustainability Management

Practicing our management philosophy, "ALPHA WAY," we ALPHA Group promote sustainability management that appropriately addresses issues related to the environment,

social, and governance. Through this, we aim to minimize business risks and expand business opportunities, thereby continuously improving our corporate value.



ALPHA 100 Year Declaration

ALPHA announced the ALPHA 100 Year Declaration to communicate the role it has played in society over the past 100 years and the one it will play in the next 100 years.

at important touchpoints that are indispensable to people, ALPHA Group will create the "movement of people and things" that will be essential to the society of the future.

Through continuing to provide "peace of mind"

Let's get the world moving.

When we can lock our homes, we can step out feeling secure.

When we can lock our cars, we can explore new places with confidence.

And when packages can be kept under lock and key, we can be sure they will reach our loved ones.

The reason we've been creating world-first security levels is to make the world a more dynamic place.

Let's innovate like never before. To create a level of security unimaginable a century ago.

Let's help the world move. To make the next 100 years the most exceptional in history.

Inspiring society to move freely through the world. That is our mission.

ALPHA 100th anniversary

ALPHA History

Supplying many highly advanced products to help people enjoy safe and secure lives

